



Benefits of FACEitFlorida.com Web Automated Human Interaction (WAHI)

Provides Disease Intervention Specialists and prevention professionals with an interactive tool that engages adolescents in a self-evaluation of their sexual behavior and decision-making.

Reduces adolescents anxiety about the disclosure of personal attitudes, beliefs, and behaviors related to sexually transmitted diseases.

Addresses negative stereotypes and misconceptions about STDs and promotes testing and partner notification.

Reduces the number of missed opportunities to educate high-risk adolescents because the website is available 24/7 from any computer with an internet connection.

Establishes the baseline for understanding the role of technology in Florida's STD prevention and education efforts.

FACEitFlorida.com WAHI - How Does It Work?

1. A person appears on the computer screen and speaks directly to the user.
2. After speaking, the person on the computer screen waits for an answer.
3. The user selects a reply from a menu which appears on the screen and the person on screen responds quickly to the user's choice as he or she would in real-life.
4. To increase realism, the person never leaves the screen.
5. Conversations are conducted using Adobe Flash video.

How Can You Help?

1. Email FACEitFlorida.com to 5 people.
2. Tweet someone about FACEitFlorida.com.
3. Share FACEitFlorida.com on Facebook.
4. Share our WAHI on Digg.
5. Experience it with someone you care about.
6. View it, then discuss the scenes with your adolescents.

Connect to information about sexually transmitted diseases.
Control the conversation based on an individual's experience.
Challenge and empower adolescents to make healthier choices.



FACEitFLORIDA.com

Florida's Access to Comprehensive Education using Internet Technology.

FLORIDA DEPARTMENT OF
HEALTH