

**WellFlorida:**

**Develops critically needed programs and secures funding for them through** our grantwriting and program design expertise.

**Assesses health needs and resources regionally and state-wide.** WellFlorida's needs assessments, health plans, program evaluations and community health profiles keep local and state health policy decision makers informed.

**Coordinates regional networks for prenatal and infant and HIV/AIDS care throughout the region.** Nearly 20,000 residents receive care each year through our two Healthy Start coalitions and the North Central Florida Ryan White CARE Program.

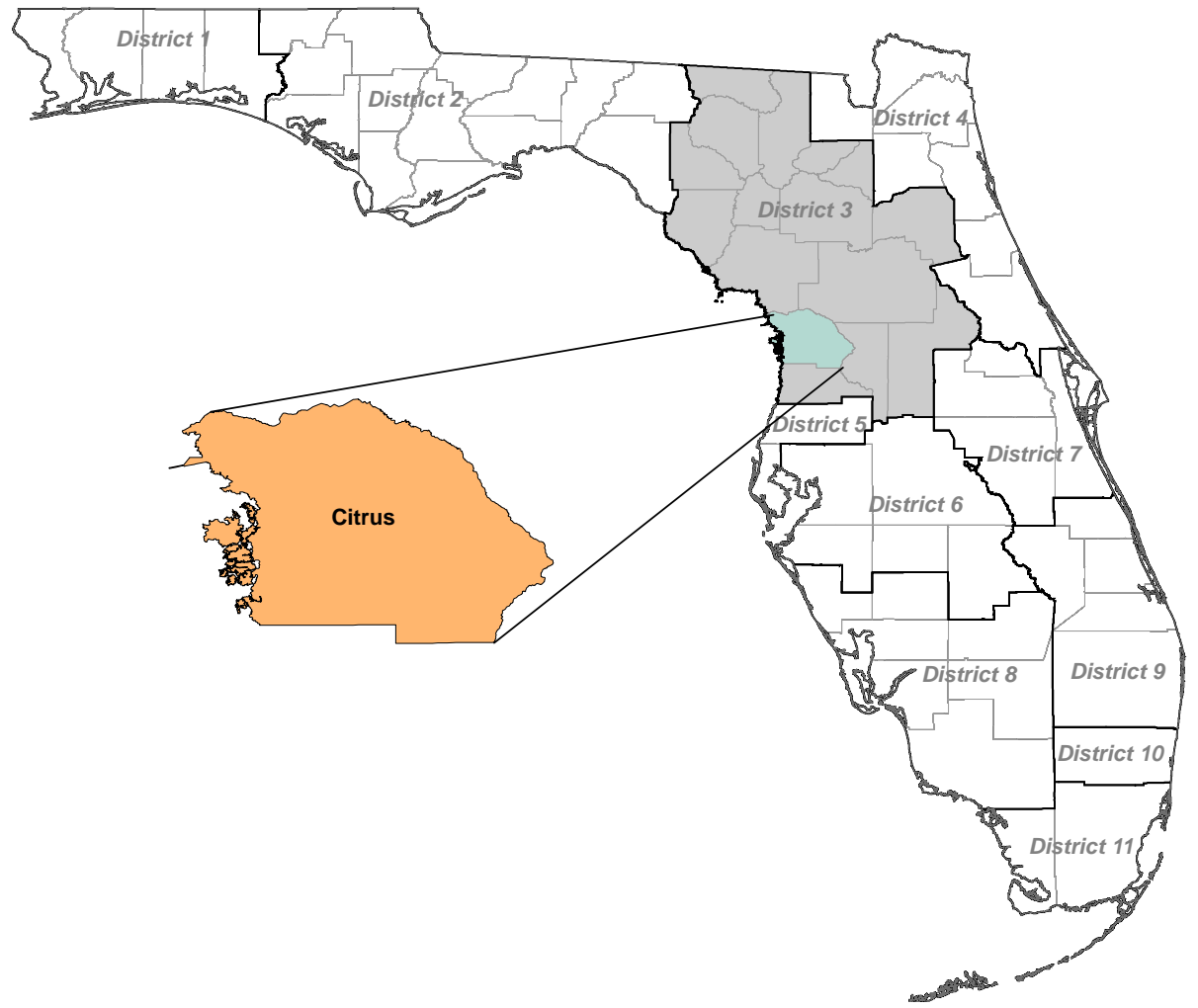
**Serves as an umbrella for other nonprofits.** WellFlorida provides staffing, fiscal administration, marketing materials, community outreach and support to our Community Partners:

North Central Florida Ryan White CARE Program

Healthy Start of North Central Florida

Central Healthy Start

Rural Health Partnership of North Central Florida



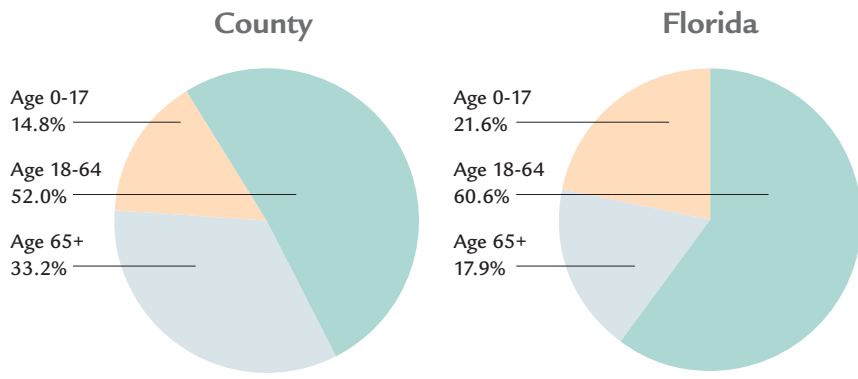
*WellFlorida, a local health council since 1969, is a private, nonprofit 501(c)-3 serving over 1.5 million residents in 16 counties in North Central Florida (and beyond!). WellFlorida partners with government agencies, community-based organizations, healthcare facilities and nonprofits to build healthy communities throughout Florida.*



2007



## DEMOGRAPHICS <sup>1</sup>



	County		Florida	
	Number	Percent	Number	Percent
Total Pop.	137,568	—	18,478,309	—
Asian	1,513	1.1	386,197	2.1
Black	3,852	2.8	2,860,442	15.5
White	129,314	94.0	13,993,623	75.7
Other	2,889	2.1	1,238,047	6.7
Hispanic	5,090	3.7	3,695,662	20.0
Female	71,398	51.9	9,464,590	51.2
Male	66,170	48.1	9,013,719	48.8
Prison	—	—	88,576	0.5

## SOCIOECONOMICS <sup>2</sup>

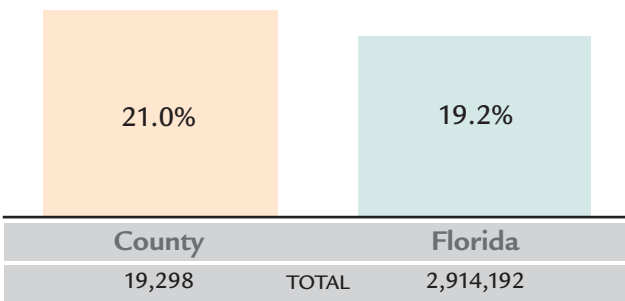
	County	Florida
Per Capita Income (\$)	22,588	26,399
Median Household Income (\$)	37,124	46,736
Percent of persons below 100% of the FPL (%)	11.7	12.5
Percent of persons below 200% of the FPL (%)	33.3	31.1
Students on Free/Reduced Lunch (%)	42.4	45.8
Unemployment Rate (%)	3.8	3.3
Percent of businesses with < 50 employees (%)	97.1	95.5
Percent employed in small (< 50 employees) businesses (%)	39.4	28.0
Percent with High School Diplomas (%)	78.3	79.9
Percent with College Diplomas (%)	18.8	29.4

## MATERNAL AND INFANT HEALTH <sup>3</sup>

	County	Florida
Total Birth Rate	7.1	12.4
Teen Birth Rate	16.8	23.3
Repeat Birth Rate	13.1	15.3
Low Birthweight Rate	74.1	84.9
Late or No Prenatal Care (Percent)	2.2	3.6
Kindergartners Immunized in 2004 (Percent)	96.5	93.7
Infant Death Rate	7.3	7.3

## HEALTHCARE ACCESS <sup>4</sup>

### NON-ELDERLY (AGE 0-64) UNINSURED



### Federal Designations for Citrus County

	Designation Status	Designation Type
Primary Health Professional Shortage Area	Yes	LIP RHC
Dental Health Professional Shortage Area	Yes	LIP
Mental Health Professional Shortage Area	Yes	LIP
Medically Underserved Area/Population	Yes	LIP

LIMFP: Low Income/Migrant Farmworker Population LIP: Low Income Population WC: Whole County CI: Correctional Institution  
CHC: Community Health Center RHC: Rural Health Center

## LEADING CAUSES OF DEATH <sup>5</sup>

Cause (Florida Rank)	County			Florida
	Number (2001-05)	Crude Rate	Age-adjusted Death Rate	Age-adjusted Death Rate
All Causes	10,581	1667.0	828.9	752.1
Heart Disease (1)	3,310	521.6	236.7	205.5
Cancer (2)	2,601	409.9	192.8	175.9
Respiratory Disease (4)	697	109.7	46.7	38.6
Stroke (3)	526	82.9	36.6	42.0
All Unintentional Injuries (5)	397	62.6	62.2	42.8
Motor Vehicle Crashes	186	29.3	33.0	18.6

## HOSPITALIZATION <sup>6</sup>

Hospitalization Discharge Rate	County	Florida
Total	162.0	136.5
Avoidable	19.4	16.4

Most Utilized Hospitals	Resident Discharges
Citrus Memorial Hospital	10,745
Seven Rivers Community Hospital	5,829
Munroe Regional Medical Center	920

**NOTES** Demographics: Population data includes state correctional institution population. Socioeconomics: FPL: Federal Poverty Level. Small business data does not include public administration workforce. Percent with high school diplomas includes all college degrees. Diploma data is for population 25 and over. Maternal and Infant Health: All birth and death rates are based on 2001-05. Total birth rate is per 1,000 total population. Teen birth rate is per 1,000 females age 15-17. Repeat birth rate is per 1,000 females age 15-19 with previous births. Low birthweight is per 1,000 live births. Late or no prenatal care is percentage of total births. Kindergartners immunized is percentage of total kindergartners. Infant death is per 1,000 live births. Healthcare Access: Periodically, the US Dept. of Health and Human Services evaluates whether a county or a sub-population within a county is a primary, dental or mental health professional shortage area (HPSA) or medically underserved area/population (MUA/MUP). The designation status informs whether or not there is a designation and the designation type indicates the population or area that is designated. Leading Causes of Death: Both crude rates and age-adjusted rates are per 100,000 population. Death rates include state correctional institution population. In order to compare accurately the rates of the county with other areas, adjustment must be made to account for the differences in age-group distributions between populations. The age-group distribution of "standard" populations is utilized for this purpose. The standard population for purposes of this study is the 2000 US population. Age-adjusted rates are those rates that would have been observed if the age distribution of the areas compared were the same as that of the US. Motor Vehicle Crashes is a subset of All Unintentional Injuries. Hospitalization: The hospitalization discharge rates are per 1,000 population and represent discharges of county residents only. Avoidable hospitalization discharge rates are calculated based on John Billings' ambulatory care sensitive condition research on the impact of socioeconomic status on hospital use in New York (1993).

**SOURCES** 1. ESRI Business Solutions Population Data, 2006; Florida Dept. of Corrections, 2006. 2. ESRI Business Solutions Population Data, 2006; US Dept. of Commerce, Bureau of the Census, 2000; Florida Dept. of Education, 2005; Florida Research and Economic Database, 2006; County Business Patterns, US Dept. of Commerce, Bureau of the Census, 2005; Special Data Extraction, US Dept. of Commerce, Bureau of the Census, 2002; US Department of Commerce, Bureau of the Census, 2000. 3. Florida Dept. of Health, Office of Vital Statistics, Public Health Statistics, 2001-2005; Florida Dept. of Health, Bureau of Immunization, 2004. 4. ESRI Business Solutions Population Data, 2006; Florida Health Insurance Study, Agency for Health Care Administration, 2004; US Dept. of Health and Human Services, Bureau of Health Professions, 2007. 5. Florida Dept. of Health, Office of Vital Statistics, Public Health Statistics, 2001-2005. 6. Agency for Health Care Administration Hospital Discharge Data, 2005; ESRI Business Solutions Population Data, 2005.



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