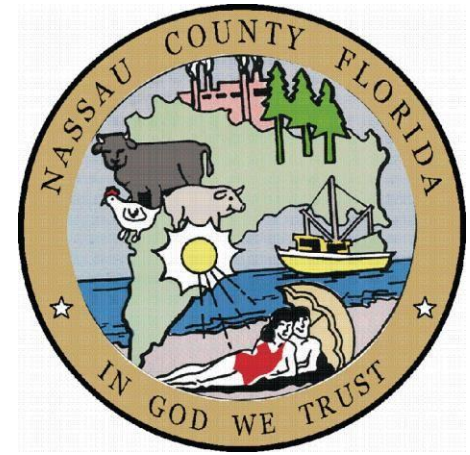


**PARTNERSHIP
FOR A
HEALTHIER
NASSAU**



Nassau County Community Health Improvement Plan (CHIP) 2019-2021

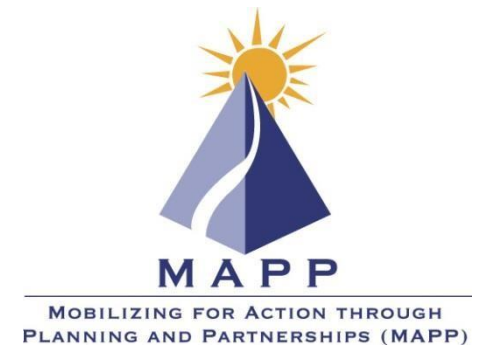
**Presented by Partnership for a Healthier Nassau
January 30, 2019**

Agenda

1. CHIP Overview
2. Guest Speaker, State Attorney
Melissa Nelson
3. CHIP Accomplishments
4. CHIP 2019-2021 details
5. Future plans

PARTNERSHIP FOR A HEALTHIER NASSAU

Vision: To have healthy communities in Nassau County that support optimal health and quality of life through collaboration, strong leadership, policy and environmental change, and resident empowerment.



PARTNERSHIP FOR A HEALTHIER NASSAU (PHN)

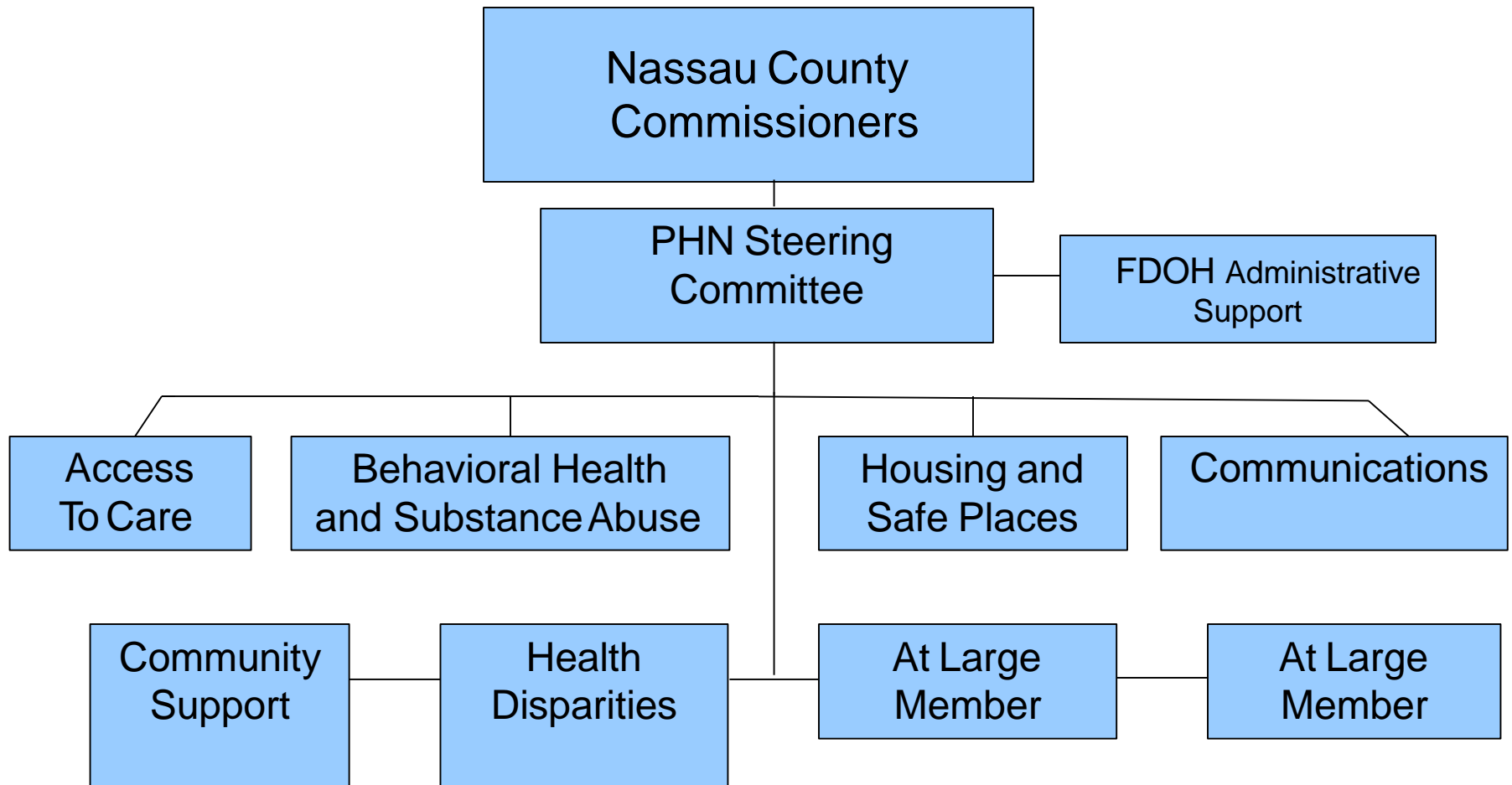
- PHN Steering Committee facilitates CHIP
 - 3 Year Action Plan for Improved Health
 - Began in 2010, assessments 2011, finished product commenced July 2012.
 - CHIP 2012-2015
 - CHIP 2016-2018
 - CHIP 2019-2021
- Meet quarterly, monitor CHIP progress and produce community messaging regarding status.

MAPP Process

- MAPP = **M**obilizing for **A**ction through **P**lanning and **P**artnerships
- Community driven strategic planning process
- A “tool” used nationally used by health leaders to facilitate prioritization of health concerns and resources

CHIP Structure and Reporting

2019-2021

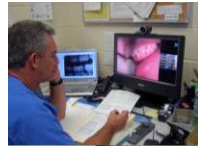


COMMUNITY HEALTH IMPROVEMENT PLANS

NASSAU COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

JULY 2012 — DECEMBER 2015

A countywide plan for community health system partners and resource providers to improve the health and wellbeing of its residents



Prepared by: Partnership for a Healthier Nassau

Vision:

"To have healthy Communities in Nassau County that support optimal health and quality of life through collaboration, strong leadership, policy and environmental change, and resident empowerment."

Community Health Improvement Plan 2016-2018

Nassau County, Florida

Partnership for a Healthier Nassau



CHIP PROGRESS REPORT

Striving for Community Wellness Progress Report

Volume 1, Issue 1
September 2014

PARTNERSHIP FOR A HEALTHIER NASSAU

STRIVING FOR COMMUNITY WELLNESS PROGRESS REPORT

"Our vision is to have healthy communities in Nassau County that support optimal health and quality of life through collaboration, strong leadership, policy and environmental change, and resident empowerment."

An 18 month process that brought about an in-depth analysis of the health priorities for Nassau County


Strategic Areas

- Access to Care
- Behavioral Health
- Chronic Disease
- Injury & Violence
- Maternal & Child Health

Teen Health Story:


John, age 15, a 4Me Teen Health participant shared, "the classes taught me how to make good choices for my body. I feel more comfortable saying no to sex and peer pressure. I now know how to prevent pregnancy and STD's which can help me plan for my future. The teachers were cool and it was easy to talk about really private health stuff."

The 4Me project uses a life plan approach to deliver comprehensive teen sex education. The evidenced based curriculum teaches communication, healthy relationships and self-respect. This program promotes the message of abstinence and safe sex.




Adult Health Story:

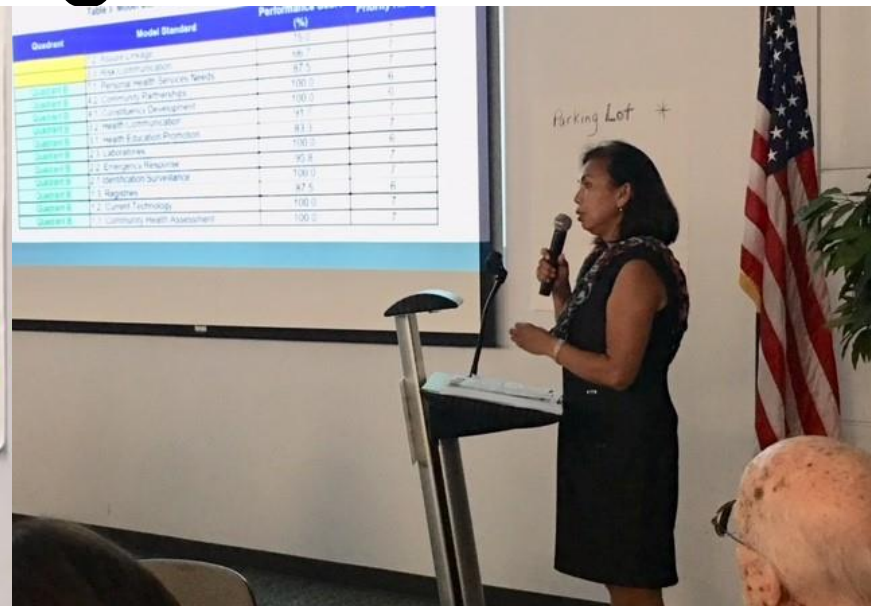
When Mr. L began to have difficulty swallowing and breathing this past February, it took high-quality, collaborative, and culturally appropriate health care services to save his life. Mr. L was 62 years old, with very limited income, no health insurance, and limited English proficiency. After seeking help at the Barnabas Urgent Care Clinic this February, he learned that he had a malignant tumor in his throat. Mr. L was transferred to a Barnabas Primary Care doctor, and connected with a bi-lingual Community Health Specialist who could translate for him. The doctor sent him to a cancer specialist who sometimes serves Barnabas patients at no cost, and the translator accompanied him during the specialist's exams and tests. Mr. L's situation turned out to be so severe that Mr. L, along with his Health Specialist translator, was taken to the I/F Shands emergency room. The very next day, Mr. L underwent surgery to remove the dangerous mass in his throat. It was a success! Today Mr. L is stable and beginning radiation treatment with the same community health team - without whom Mr. L would have died within a month. As we can see from Mr. L's story, collaboration, leadership, and empowerment can truly make a difference in our county.



This Progress Report sponsored by the Florida Department of Health in Nassau County in cooperation with the Partnership for a Healthier Nassau



September 30th Planning Meeting

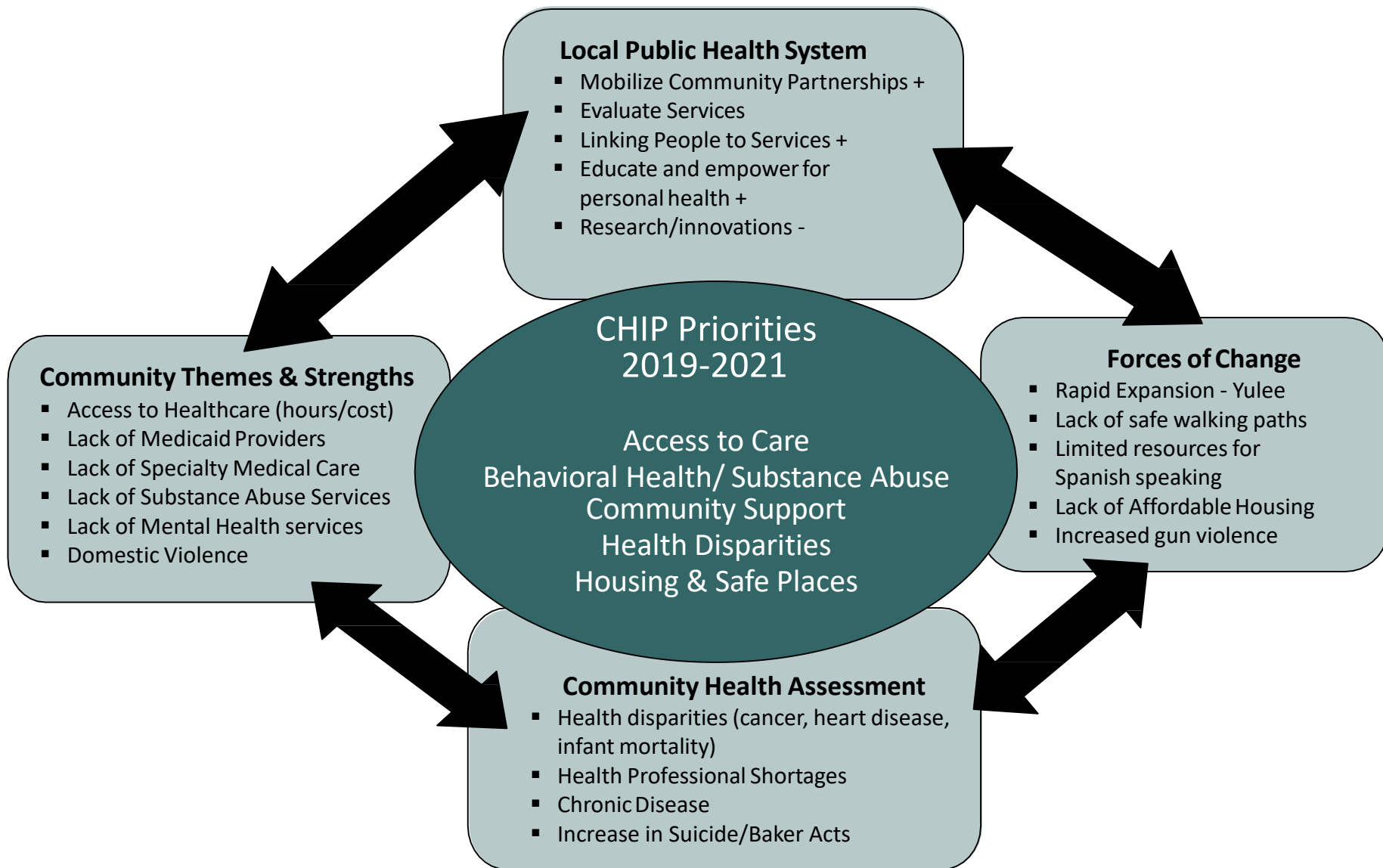


PHN Steering Committee with new Health Issues



PHN Steering Committee

- Kerrie Albert
- Barbara Baptista
- Adrienne Burke
- Karrin Clark
- Mike Hays
- Wanda Lanier
- Renae Lewin
- Eugenia Ngo-Seidel
- Valerie Ray
- Lisa Rozier
- Mary von Mohr *



Guest Speaker



State Attorney, Melissa Nelson

2016-2018 Accomplishments



- Mental Health First Aid Trainings

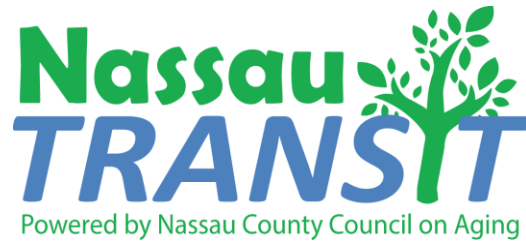
Year 2016 – 363 + 179 = 542

Year 2017 – 1018 + 205 = 1,223

Year 2018 – 881 + 225 = 1,106

- Total of **2,871** persons trained by Starting Point Behavioral and NACDAC

2016-2018 Accomplishments



PASSENGERS SERVED

	PARATRANSIT			+	PUBLIC TRANSIT	=	GRAND TOTAL
	TRANSPORTATION DISADVANTAGED	MEDICAID	TOTAL				
2013 - 2015	119,887	17,138	137,025		24,276		161,301
2016 - 2018	122,027	1,779	123,806		36,684		160,490
CHANGE	2,140	(15,359)	(13,219)		12,408		(811)
	1.8%	(89.6)%	(9.6)%		51.1%		(0.5)%



Play the Game!

Your health and the health of your community should not depend on a massive amount of luck.

Shifting from
Chance to Change....

This chip is your reminder that we count on you to “play” a role on the other **CHIP** –

Community Health Improvement Plan of Nassau County, FL

Priority #1

ACCESS TO CARE





Access to Care

Goal 1: Patient Barriers to Care

- Transportation Support
- Social Media Use



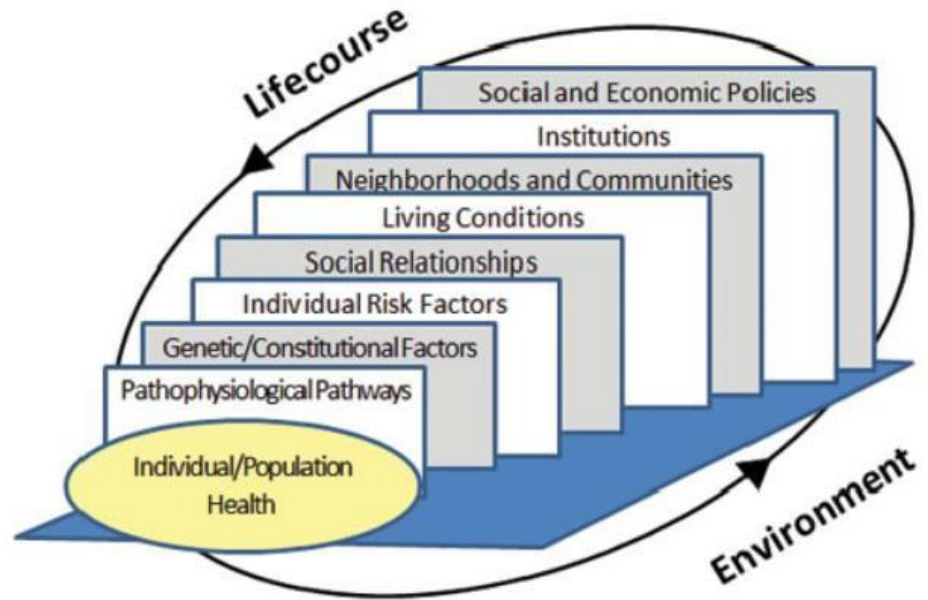
Access to Care

Goal 2: Western Nassau Health Needs



- Create a West Nassau Health Team
- Policy recommendation: to expand broadband to support telehealth care.

Access to Care



Goal 3: High Risk/Marginalized Population Health Needs

- Facilitate Safety Net Provider Coordination

Priority #2

BEHAVIORAL HEALTH & SUBSTANCE ABUSE



Behavioral Health and Substance Abuse

Goal 1: Decrease the incidence of
suicides in Nassau County

Collect data:

1. Medical examiner data – cause of death
2. CHARTS injury data
3. Baker Act Admissions



Behavioral Health and Substance Abuse

Goal 2: Create a Trauma-Informed Community

Provide education to increase awareness of trauma on child development & health

1. Identify who will be trained
2. Ensure uniformity
3. Training tools
4. Identify trainers



NASSAU COUNTY COMMUNITIES THAT ARE...



STIGMA FREE

There is no health without mental health.



Goal is to have.....

Community Support

Goal 1: To decrease social isolation among seniors and increase support to caregivers.

- Promote community connections/social programs for seniors (Yulee/Westside)
- Create social linkage program for teens and seniors
- Recruit champions to be leads for the Nassau Age-Friendly in Public Health Initiative.



Age-Friendly Nassau County Initiative

Bridging the Years.....Teens and Seniors Mix it Up!

Priority #4

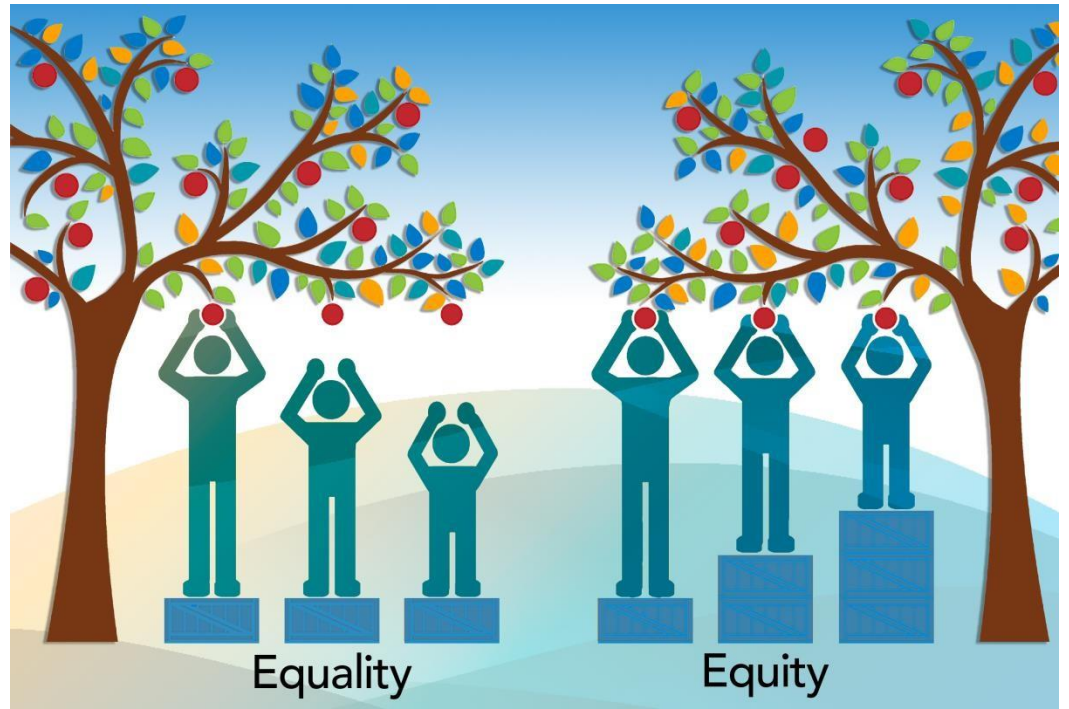
HEALTH DISPARITIES

Health Disparities

Goal 1: To understand the leading causes of health disparities as it relates to breast cancer, prostate cancer and colorectal cancer and develop strategies to improve the health status in those areas.

- Educate on preventative health care
- Expand the faith-based health ministry.



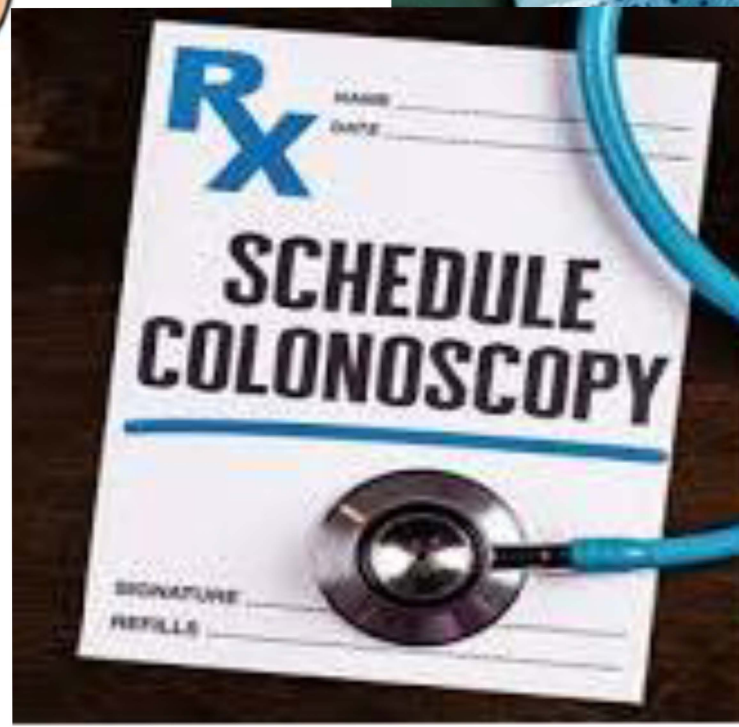
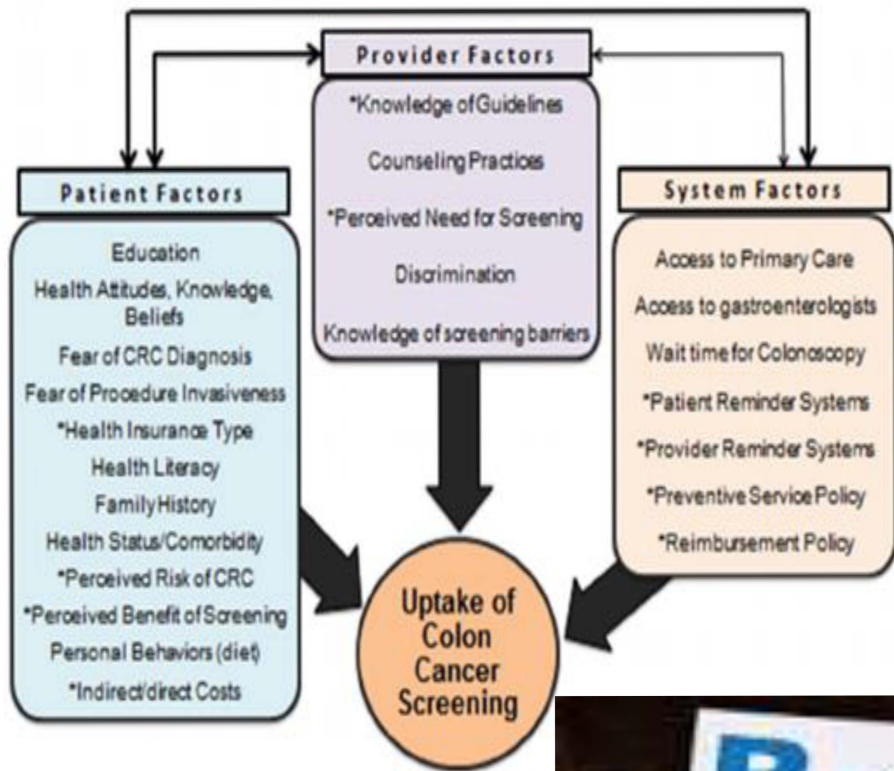


Equality



Equity





YOUR EXCUSE TO AVOID COLONOSCOPY...

"I FEEL FINE."

COLON POLYPS AND EARLY COLON CANCER CAN DEVELOP SILENTLY WITHOUT SYMPTOMS. WAITING UNTIL SYMPTOMS OCCUR CAN MEAN THE CANCER IS MORE ADVANCED AND LESS LIKELY TO BE CURABLE.

PHYSICIANS from the AMERICAN COLLEGE OF GASTROENTEROLOGY
RECOMMEND COLONOSCOPY
 as the PREFERRED COLORECTAL CANCER PREVENTION TEST

ACG
 GLO.ORG/COLONCANCER

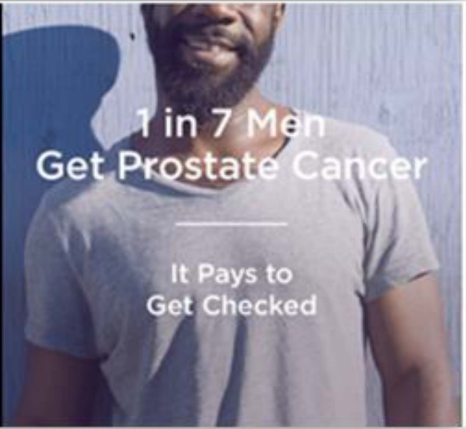


BE A MAN!

PROSTATE CANCER

PROSTATE
CANCER

KILLS A MAN
EVERY 18 MINUTES



1 in 7 Men
Get Prostate Cancer

It Pays to
Get Checked

TO DO
✓ Talk to doctor
about prostate
health



The federal government estimates
that men have about a
one-in-seven
chance of developing
prostate cancer at some point
during their lifetime.

Health Disparities

Goal 2: To reduce the incidence of black preterm birth & low birth weight rates by 5% by December 31, 2021.



- To be accomplished by supporting the Nassau Infant Mortality Taskforce with their Best Babies Zone project.
- Create and implement a marketing plan for Best Babies Zone.

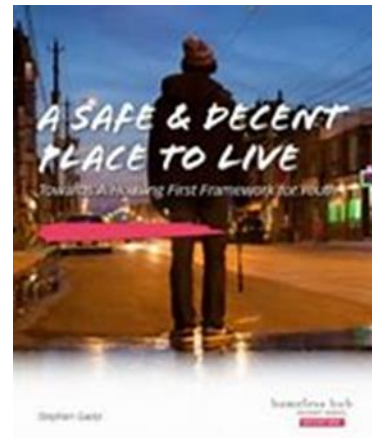
Priority #5

HOUSING AND SAFE PLACES

Housing and Safe Places

Goal 1: Create a Housing Coalition to address housing needs on a spectrum from homelessness to home ownership.

- Expand cold night shelters across the county
- Establish a Family Promise program



Housing and Safe Places

Goal 1: Create a Housing Coalition to address housing needs on a spectrum from homelessness to home ownership.

- Coordinate with the Nassau County Affordable Housing Advisory Committee regarding housing policy
 - Use 2018 Housing Affordability Assessment as baseline
 - Ex: accessory dwelling ordinance, impact fee withholding, inclusionary zoning, aging in place

Four Key Areas for Local Affordable Housing Strategies

- **Diverse Housing Stock**
 - Expand multi-family and single-family attached alternatives to single-family detached housing
- **Affordable Rental Housing**
 - Preserve + expand supply
 - Focus on 0-50% AMI households
 - Look at naturally occurring + subsidized
- **Affordable Homeownership**
 - Expand supply of affordable for sale units between \$149-219,000 sales price
 - Focus on 50-80% AMI households
- **Jobs-Housing-Transportation Link**
 - Locate affordable housing for low-moderate wage workers on the Island
 - Ensure affordable transportation to the Island



NASSAU COUNTY
DEPARTMENT OF
PLANNING AND
ECONOMIC
OPPORTUNITY
FLORIDA



LEARN MORE ABOUT NASSAU
COUNTY'S
**AFFORDABLE HOUSING
ADVISORY COMMITTEE**

EVERY 3RD WEDNESDAY AT 4PM, BOCC CHAMBERS

WWW.NASSAUCOUNTYFL.COM/HOUSING

904.530.6300 OR
PLANNINGINFO@NASSAUCOUNTYFL.COM

Policy Areas

- Policy change and new ones– **laws, ordinances, resolutions, mandates, regulations, or rules** that will greatly influence the decisions individuals make about health promotion and health care
- **Systems Change** – made to the rules within an organization and will often focus on changing infrastructure within a school, worksite or health setting
- **Environmental Change** – made to the physical environment to help promote healthy behaviors (e.g., assuring sidewalks are built to link a neighborhood to an area of physical activity and social connections).

Best practices around the nation include

Healthy Lifestyles•

- Tobacco Product use - Reduce illness, disability and death related to tobacco product use and secondhand smoke exposure. •
- Physical Activity - Improve health and the quality of life through daily physical activity.
- Healthy Eating - Promote health and reduce overweight and obesity through the availability and consumption of healthy foods.

Access to Health Services

- Plan for and invest in pedestrian and bicycling infrastructure and transit-oriented development.
- Expand Safe Routes to Schools programs (e.g., improved sidewalks, crosswalks and bike areas)
- Pursue joint use agreements to share facilities with schools.
- Increase the amount of time students spend in moderate or vigorous-intensity physical activity during PE class and adding 30 minutes of physical activity outside of PE and recess during the elementary school day).
- Increase incentives for business supporting access to healthy and affordable foods in food desert communities.
- Increase organizational and programmatic changes focused on healthy eating.

Policy Changes to Consider to Alleviate Health Inequity

- Promote Access to Care
- Increase community resources to provide support to direct health care systems
- Provide fast-track permitting for grocery stores in underserved areas. • Identify sites for farmers' markets and community gardens.
- Encourage farmers' markets and other healthy food retailers to accept federal nutrition programs such as WIC and SNAP (food stamps)
- Offer bus service from underserved neighborhoods to healthy food retail stores.
- Reduce barriers to accessing clinical and community preventive services, especially among populations at greatest risk, by increasing the care capacity of safety net providers.
- Streamline implementation of school-based health centers in low-income communities.
- Incentivize implementation of school and childcare center based vaccination programs.
- Provide technical assistance to improve the quality and efficacy of the safety net providers
- Create inter connected systems to exchange clinical, public health and community data, streamline eligibility requirements, and expedite enrollment processes to facilitate access to clinical preventive services.
- Expand the use of community health workers and home visiting programs.
- Health Benefits: Give employees time off to access clinical preventive services.
- Establish patient and clinical reminder systems for preventive services.

FACEBOOK

The latest way to keep up with community health in Nassau County.....

*The Partnership for a Healthier Nassau
(PHN) Facebook page!*

Events, news, reports, successes.

Like us on Facebook!

IMPLEMENTING THE PLAN

- Community partners complete strategies.
- Facilitator works with partners to monitor and measure progress (successes and obstacles).



- PHN reports to the Nassau Board of County Commissioners

IMPLEMENTING THE PLAN...

Steering Committee Monitors progress monthly



Future Plans

- Partnership Steering Committee
 - Meet quarterly to assure progress
 - Produce Mid Cycle Report
 - Communicate progress via email and online newsletter



Celebrate the Accomplishments Keep the Momentum Going!

- STAY CONNECTED & INVOLVED!
- Join an existing Coalition or Partnership
- Join a new effort to improve community health in Nassau County
- Invite others to come along

PARTNERSHIP
FOR A
HEALTHIER
NASSAU



For more information go to:

OUR FACEBOOK PAGE....

Like us and stay informed!



Questions

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