

VCHD ADOPTS NEW PUBLIC HEALTH LOGO

The National Association of City and County Public Health Officers (NACCHO) created the public health logo (shown below at link) to identify and distinguish governmental public health, which has unique legal responsibilities and authorities.

NACCHO encourages all governmental public health departments to use the logo and participate in this national campaign to raise awareness to public health.

The Volusia County Health Department (VCHD) decided to join all the other county health departments in Florida to adopt the public health logo.

Florida hopes to be the first state where all county health departments have agreed to adopt the logo.

Over the next few months, we will begin to phase out our lighthouse logo and replace it with the NACCHO public health logo with an official public launch during Public Health week in April 2011.

By adopting the public health logo, VCHD embarks on a journey with other county health departments to raise awareness to public health and its role in our society.

The shield is a symbol that illustrates health, protection, and growth. The three point symmetry reinforces the three core functions of public health that are conveyed in the theme line: **Prevent. Promote. Protect.** Like police and fire, the shield differentiates health departments as both a sentinel and responder, and the shape is clearly distinctive in silhouette.

You will be inspired by viewing the public health logo video- click on the link below:

<http://www.naccho.org/advocacy/phlogo/video.cfm>



Public Health
Prevent. Promote. Protect.

Volusia County Health Department