



**Okeechobee County Health Department
Strategic Plan
2005-2007 *Final (3/8/05)***

VISION

Building the foundation for a healthy future for the residents of Okeechobee County

MISSION

Partnering with the community to make health and wellness the foundation of our future.

STRATEGIC DIRECTION 1

Safeguard the health of women, infants and children at risk through WIC services.

1. Provide health information at local events.
2. Increase the number of WIC services provided.
3. Encourage breastfeeding.
4. Monitor immunizations status at each visit.

STRATEGIC DIRECTION 2

Improve access to basic health screening, primary care, and treatment services.

1. Expand clinical services in Okeechobee County.
2. Collaborate with the Early Learning Coalition to provide health screenings in childcare facilities.
3. Expand health screenings in public schools.
4. Expand family planning services for teens.

CORE BUSINESS VALUES

The Okeechobee County Health Department (OCHD) believes the following values are central to its success:

Customer Service - *We strive to provide the finest service possible to both internal and external customers.*

Teamwork - *The ability to work together to accomplish our common goals is vital to our success.*

Professionalism - *Honesty, Integrity, and Ethical Behavior are important ingredients to our success as professionals.*

Being Proactive - *Every employee will continually strive to seek ways of improving their jobs and the services provided by OCHD.*

Innovation - *Initiating new programs and activities to facilitate a future of health and wellness for all residents of Okeechobee County is critical to the long-term success of the OCHD.*

Education - *Achieving high levels of performance require a focus on both personal and community education.*

STRATEGIC DIRECTION 3

Prevent injury and disease by controlling environmental risks.

1. Monitor individual sewage systems.
2. Ensure regulated facilities are operated in a safe and sanitary manner.
3. Protect the public from waterborne diseases.

STRATEGIC DIRECTION 4

Reduce the HIV/AIDS and other STD case rates in Okeechobee County.

1. Obtain accurate statistics on the occurrence of HIV in our county.
2. Increase outreach activities.
3. Increase access to local testing as funding permits.

STRATEGIC DIRECTION 5

Improve emergency preparedness and response capabilities.

1. Protect the public health of Florida's citizens from manmade and naturally occurring events.
2. Achieve Project Public Health Ready status.
3. Promote emergency preparedness and response capabilities for partner agencies.

PRIORITY OBJECTIVES FOR 2005

In rank order as prioritized by the Leadership Team on February 28, 2005.

1. Increase outreach activities to local residential facilities housing high risk individuals and/or groups by increasing collaboration with various ethnic and cultural leaders. (#4.2)
2. Promote emergency preparedness and response capabilities for local health care providers and other partners by providing public health training and exercises. (#5,3)