

Jennie Joseph
Presentation Outline

Closing The Gap – *The JJ WAY™*! A model for reducing disparities and improving outcomes in perinatal health

Introduction and Background

The Problem – Barriers to Prenatal Health Care

The JJ Way™ Philosophy

The JJ Way™ in a clinical setting – The Birth Place birthing center, Winter Garden

The 2007 Study – preliminary results

The JJ Way™ outreach program – Saving Our Babies, Seminole County

Applying and Adapting *The JJ Way™* to your practice or facility

Expected Outcomes

Conclusion and Recommendations

Questions, Comments, Sharing