

# Model Practice: Bay County use of the PARTNER Tool

**PARTNER**  
Program to Analyze, Record, and Track Networks to Enhance Relationships

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**PARTNER is a Free Tool to Collect, Analyze, & Interpret Network Data to Improve Collaboration with the Public Health System - WWW.PARTNERTOOL.NET**

- To get started, [register here](#)
- To learn how to use PARTNER, [click here](#).
- [Click here](#) to see a 5 minute video introducing PARTNER.

**The Need for Tools to Assess Partnerships/Collaboration**

is a social network analysis tool designed to measure and monitor collaboration among people/organizations. The tool is free (sponsored by the Robert Wood Johnson Foundation) and designed for use by collaboratives/coalitions to demonstrate how members are connected, how resources are leveraged and exchanged, the levels of trust, and to link outcomes to the process of collaboration. The tool includes an online survey that you can administer to collect data and an analysis program that analyzes these data. By using the tool, you will be able to demonstrate to stakeholders, partners, evaluators, and funders how your collaborative activity has changed over time and progress made in regard to how community members and organizations participate.

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**Using PARTNER, you will be able to analyze relationships in three ways:**

1. Create visuals (similar to the image to the right) to see who is connected to whom.
2. Assess network scores including metrics on the number and quality of relationships, the trust between partners, the value that each partner brings to the larger collaborative, and assessments of the roles that each member of the collaborative play based on how they

**Projects**

**Web Demos: Using PARTNER**

**Upcoming Demos**

Live PARTNER Demos are available to help you get started in taking advantage of the PARTNER tool.

**June 22nd at 10amPT/11amMT/1pmET**

To RSVP, [click here](#).

**Meet Danielle Varda**

The PARTNER tool was developed

Our organization used the PARTNER tool in two ways: first, to assess the level of confidence and trust community partners had for the health department, and second, to assist us in developing our strategic plan. Assessing the quality of our partnerships with other agencies and our performance level were essential in order to move forward with our vision of a developing a healthier community. Learning what our partners thought we did well in addition to what needed improvement and expansion is invaluable to our strategic planning process. Dr. Varda understood the unique needs of our organization and was able to assist us in tailoring the tool to fit our needs. The PARTNER tool was easy to use and rendered understandable, viable results.

**Julia Ruschmann, Community Projects Director**  
**Bay County Health Department**  
**Panama City, Florida**

<http://www.partnertool.net/>  
[http://www.doh.state.fl.us/COMPASS/partnerships\\_training.htm](http://www.doh.state.fl.us/COMPASS/partnerships_training.htm)