



**Florida Quit-for-Life-Line  
1-877-U-CAN-NOW  
(1-877-822-6669)**

- Toll-free telephone-based tobacco use cessation quitline for adults and youth
- A service of the Florida Department of Health
- December 7, 2001 start-up
- Over 12,000 Floridians have called the quitline since December 2001
- 5 pro-active counseling sessions
- 8 pro-active counseling sessions for pregnant women
- Self-help materials provided
- Pharmacotherapy assistance provided (Coupons)
- Counseling and materials in English, Spanish, translation service for all other languages
- Priority audiences include parents who smoke who have children under 18, Youth, and county health department clients and employees
- ANY Person living in Florida who is ready to make a quit attempt can use the Quitline!!!

Contact Information

Karen Goodson, Operations Analyst II  
Division of Health Access and Tobacco  
Tobacco Prevention Program  
4052 Bald Cypress Way, Bin C-23  
Tallahassee, FL 32399-1743  
(850) 245-4444 X2840; fax (850) 414-7497  
[Karen\\_Goodson@doh.state.fl.us](mailto:Karen_Goodson@doh.state.fl.us)